



MARKETING NEWSLETTER

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GT RADIAL SUPPORTS RALLY TARMAC PRACTICE – RALLY ZONE

The promoter held a joint practice that was intended not only for rally cars, but also drift, touring, slalom, and even general cars.

“This practice with the Tarmac RALLY ZONE carried strict health protocols, with minimalistic live audience. Conditions were given to the participants, all mechanics present have been vaccinated.

The majority of racers use GT Radial CHAMPIRO SX2 tires, including the Nissan Micra Proto made by Dytko Sports, one of the world's leading rally tuner from Poland.



TOYOTA YARIS PERFORMANCE IMPROVES, HARIDARMA MANOPPO WINS CHAMPION AT ISSOM 2021 SENTUL ROUND 3

Haridarma Manoppo admitted that the performance of the Toyota Yaris had improved in the 3rd round after replacing and setting up the suspension system, including the brakes.

"Our efforts to improve performance by refreshing the engine, replacing the suspension and brakes have paid off. Supported by Haridarma's qualified skills and experience, we finally got P1 in round 3 of ISSOM this time," explained Dimitri Fitra.

From the resulting time statistics, continued Dimitri Fitra, Toyota's performance has increased, one of which is because it chooses to use the best GT Radial Champiro SX2 tires.



DRIFT QUEEN IS BACK!

Alinka Hardianti participated in strengthening the GT Radial team in the second round of the Indonesian Drift Series (IDS) National Championship which was held at the J99Maxx Drift Circuit, Lippo Village Karawaci, Tangerang, Saturday, October 30, 2021.

This event was held by implementing strict health protocols in accordance with the provisions of the Covid Task Force, namely the Regent of Tangerang Zaki Ahmed Iskandar who is also a racer. This IDS fun was carried out without an audience or through J99XA Media's live streaming which was watched by up to 11,000 people from all over the world.



GT RADIAL LAUNCHES NEW GENERATION ULTRA HIGH PERFORMANCE SPORT TIRES

PT Gajah Tunggal Tbk, the producer of GT Radial tires, has recently launched its new generation of Ultra High Performance Sport tire in 2021. The GT Radial Champiro SX-R is specially designed with Formula Racing technology and is the choice for drivers who prioritize high performance and classy appearance.

The asymmetrical tread pattern is claimed to produce outstanding steering precision and optimal control while driving providing confidence to drivers. In addition, GT Radial Champiro SX-R is also equipped with Professional Racing Grade Canopy technology which offers maximum traction and grip on straight and cornering.



Another innovation for the GT Radial Champiro SX-R is the Special Tread Formula technology which has been tested and proven to improve stability and very competitive performance and adopts High-module Polyester Carcass technology to avoid deformation at high temperatures. The wavy pattern groove design provides precise cornering performance.

GT Radial Champiro SX-R tires will be available in 5 sizes, namely 195/50 R15, 215/45 R17, 235/45 R17, 245/40 R17, 265/35 R18 XL. For size 195/50 R15, it is now available at 7 Tirezone locations, the official retail outlets of PT Gajah Tunggal Tbk: Tirezone Ottoban Warung Buncit, Jatiwaringin, Cibubur, Serpong, Mayjen Sungkono, Pluit, Yogyakarta. Other sizes will be available at Tirezone starting in September 2021.



GT RADIAL CHAMPIRO ECOTEC, THE LATEST GENERATION OF ECO-FRIENDLY TIRES

Continuously innovating, PT Gajah Tunggal Tbk , producer of GT Radial tires has recently introduced its ECE-Noise (R117-2) approved latest generation of environmentally friendly passenger car tire.

GT Radial Champiro Ecotec, is introduced as one of PT Gajah Tunggal Tbk's efforts to reduce its carbon emission footprints and the effects of global warming.

Champiro Ecotec is designed with the latest Advanced Nano Compound technology which allow tires to roll easily so that fuel consumption is more efficient and at the same time helps reduce harmful CO2 emissions while driving, without sacrificing its overall performance.



Another advantage of the Champiro Ecotec is its new design construction that can increase driving comfort, improve tire performance optimally for driving safety, and at the same time reduce vibration and noise. Although the Champiro Ecotec has low rolling resistance and can help save fuel, these tires are still capable of producing excellent driving stability, reliable grip and optimal braking.

GT Radial Champiro Ecotec will be available in 29 sizes ranging from 13 to 17 inches for all passenger vehicle types. Champiro Ecotec tires will be available in stages at the official GT Radial outlet, Tirezone starting October this year. In addition, GT Radial Champiro Ecotec is also the official OEM tire supplier for the latest Toyota Raize and the Daihatsu Rocky vehicle models.